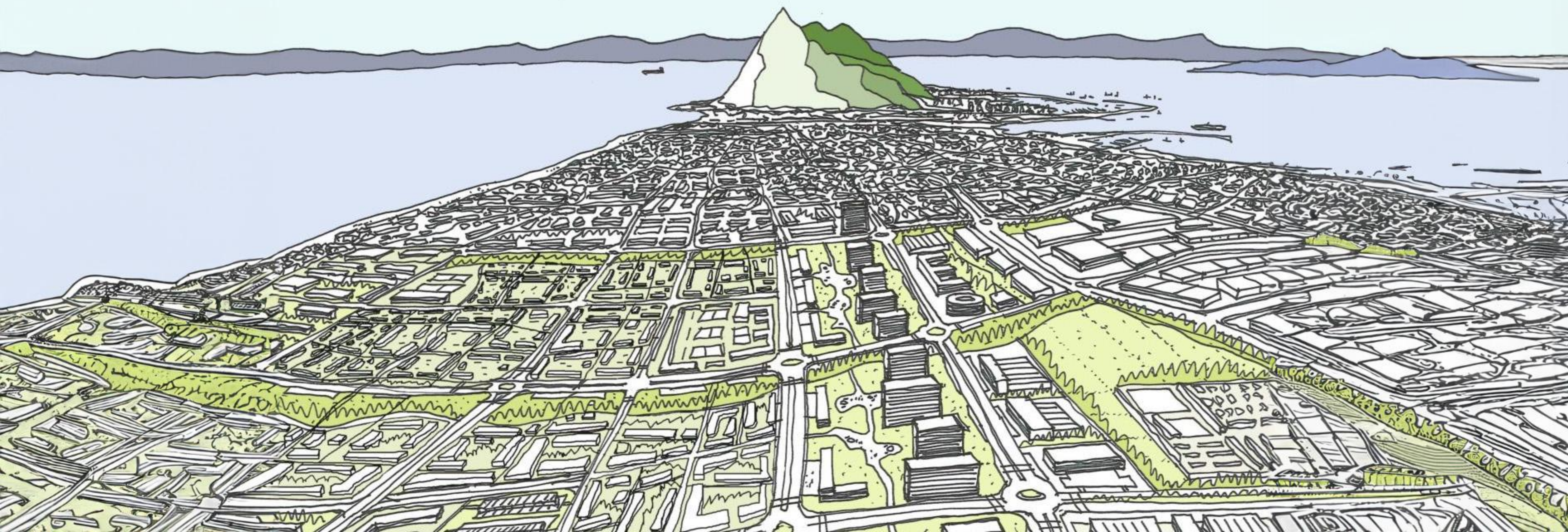


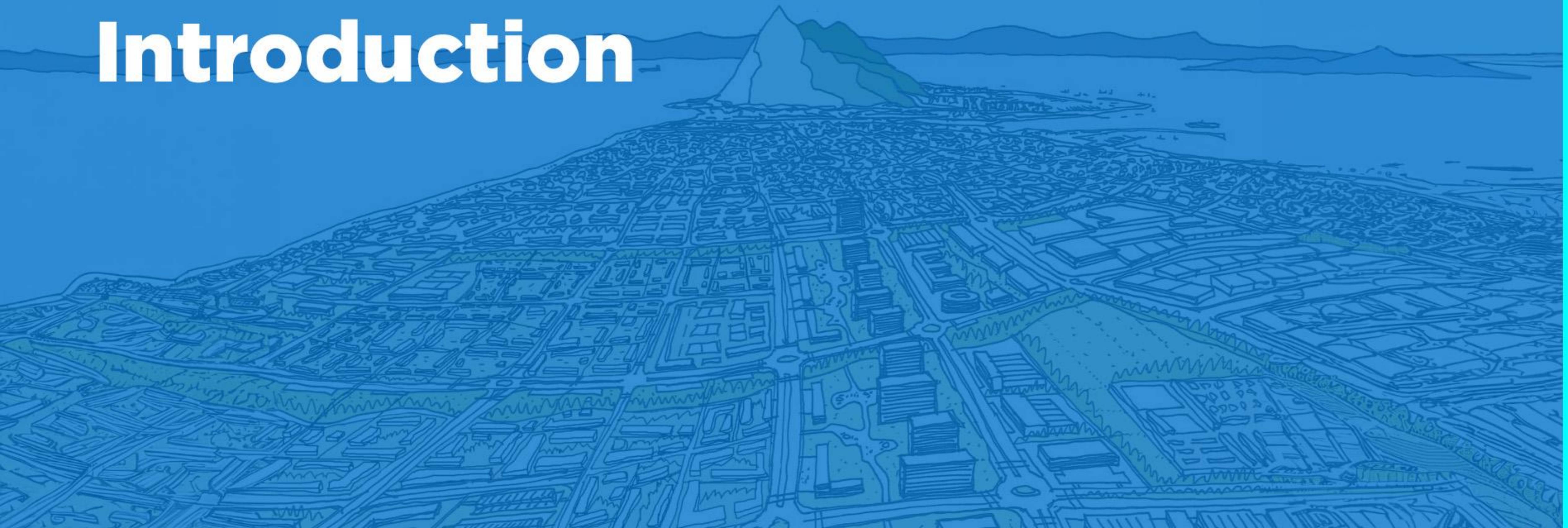


Urban Renewal Project of La Línea

Investment Opportunities in La Línea de la Concepción



Introduction





Explore investment opportunities in La Línea with the new PGOU. Discover how strategic planning and urban innovation are heralding the beginning of a new era of transformation and sustainable growth in our vibrant coastal city



The Urban Development Plan (PGOU) of La Línea focuses on revitalizing our city, with a focus on sustainability, innovation, and improving quality of life.

This ambitious plan establishes the framework for a balanced urban development, aiming to attract investments and promote the well-being in the city.

Strategic Proposals



We adopt a 'Plan-Design' approach and 'urban acupuncture' to inject new life into the fabric of La Línea,



with strategic projects that balance public and private interests. Each intervention is designed to enhance the liveability and sustainability of the city in the long term.

Strategic proposals

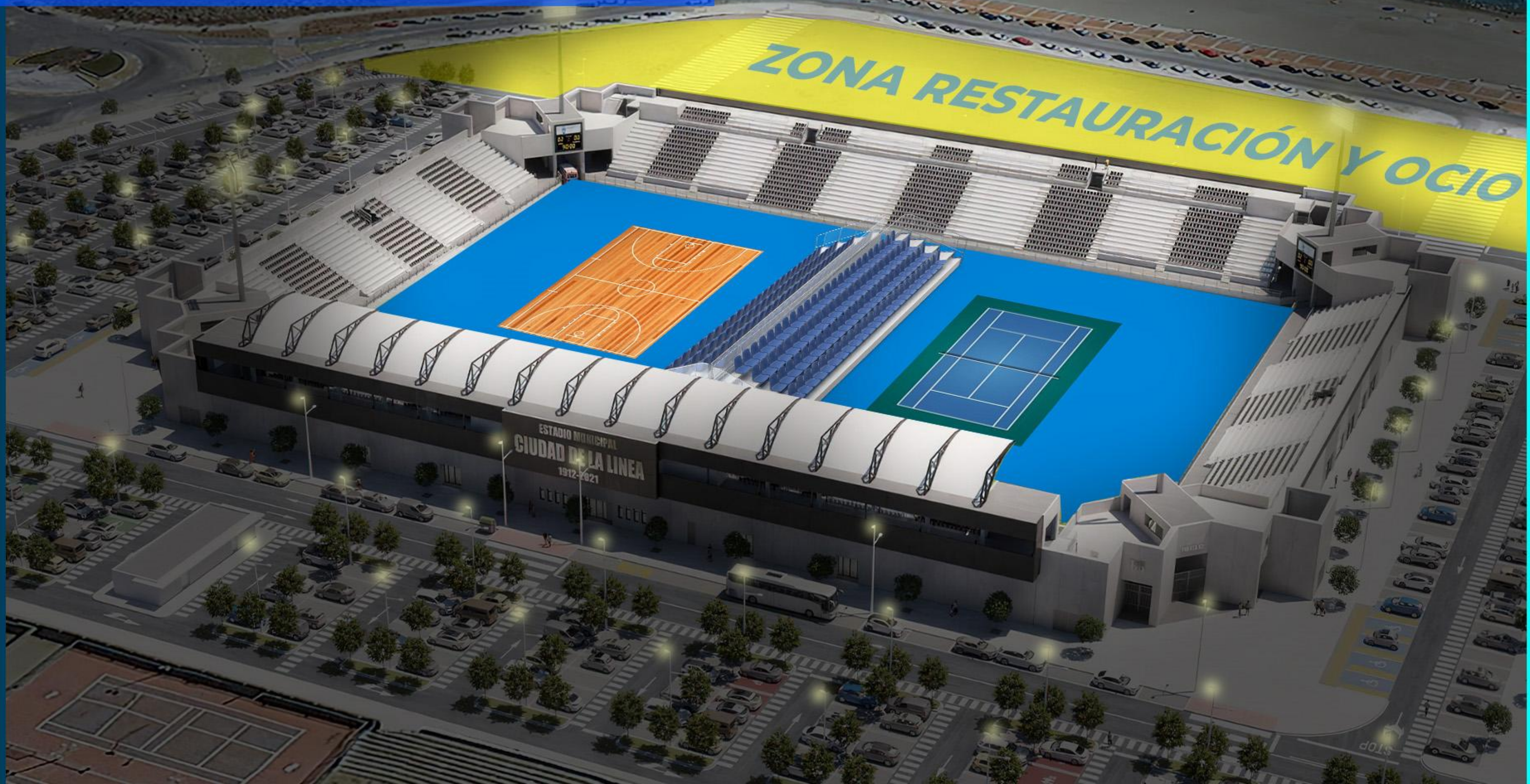


Strategic proposals



Strategic proposals

UNA CIUDAD VIBRANTE
PARA EVENTOS ÚNICOS
**LA LÍNEA DE LA
CONCEPCIÓN**



Strategic proposals



Strategic proposals



EN LA LÍNEA
MÚSICA

Strategic proposals



Improvements in Road and Coastal Infrastructure



Our goal is to harmoniously connect the east and west coasts, improving road infrastructure to facilitate traffic flow and to create a unified waterfront promenade.



This coastal corridor will serve as a vital key point for tourism, leisure, and commerce, enriching the urban experience.

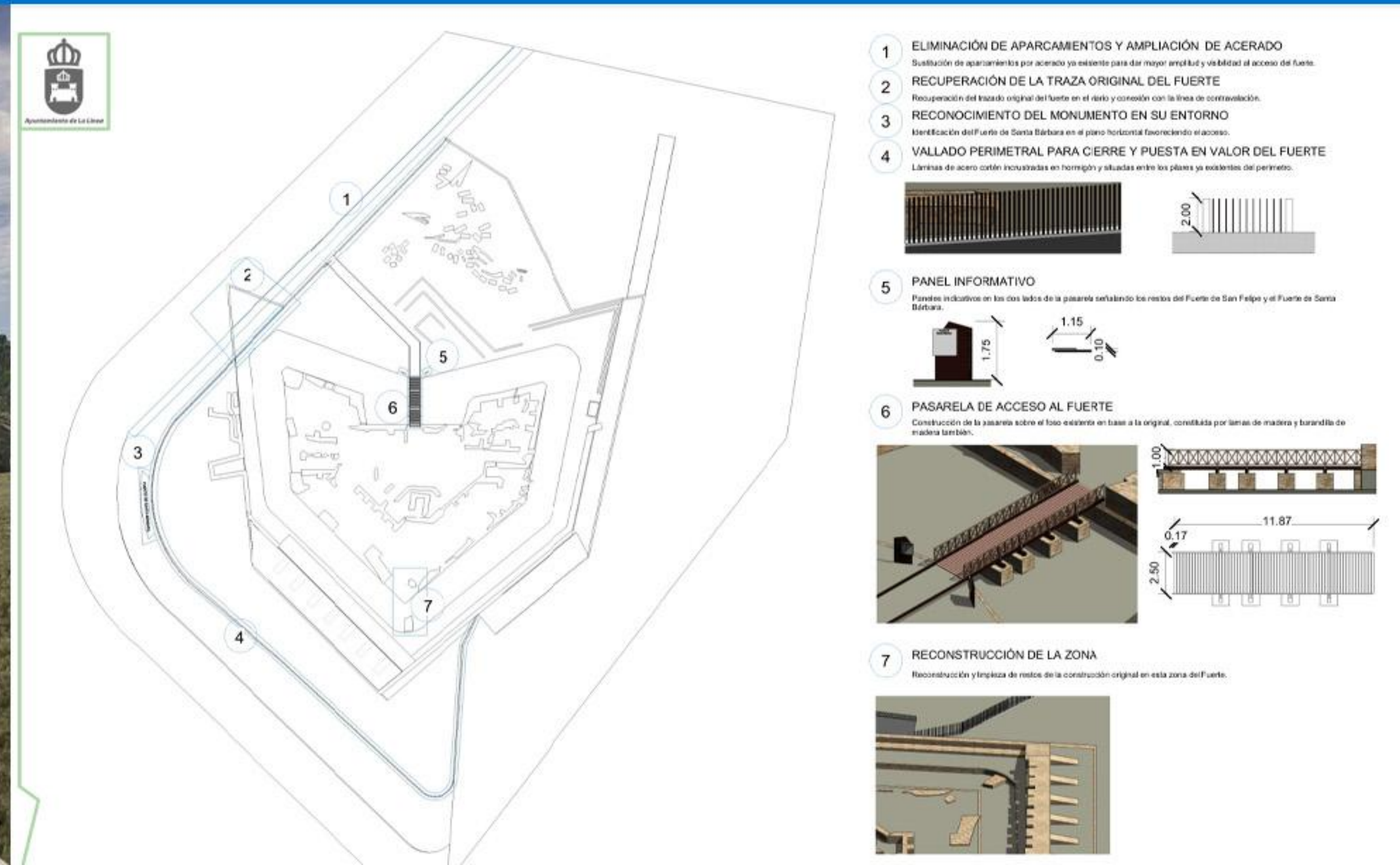


Renovation of Princess Sofia Park and Leisure Center



We will redefine Princess Sofia Park and the adjacent areas, integrating sports and leisure facilities, and promoting the historical legacy of The Santa Bárbara Fort.

This project promises to become a new hub for recreation and culture in La Línea, driving social cohesion and tourism





Business centre



The new Business Centre, strategically located next to Gibraltar Airport, is designed to be a hub of innovation and business growth.

It will offer modern business facilities, taking advantage of its privileged location to foster cross-border cooperation and regional economic development.



Eastern Maritime Front and Port of La Atunara



An aerial architectural rendering of a waterfront development. The image shows a dense urban grid of white, rectangular buildings of varying heights. A central area is filled with green trees and landscaped spaces. A blue line, representing a promenade or waterfront path, runs along the edge of the city, adjacent to a body of water. A blue callout box in the upper left corner contains the text 'PASEO MARÍTIMO DE LEVANTE'. The water in the foreground is dark and calm, reflecting the sky. The overall scene is bright and clear, suggesting a sunny day.

PASEO MARÍTIMO
DE LEVANTE

The revitalisation of the eastern waterfront and the modernisation of the La Atunara Port are intended to enhance tourism and fishing, by creating new economic opportunities.



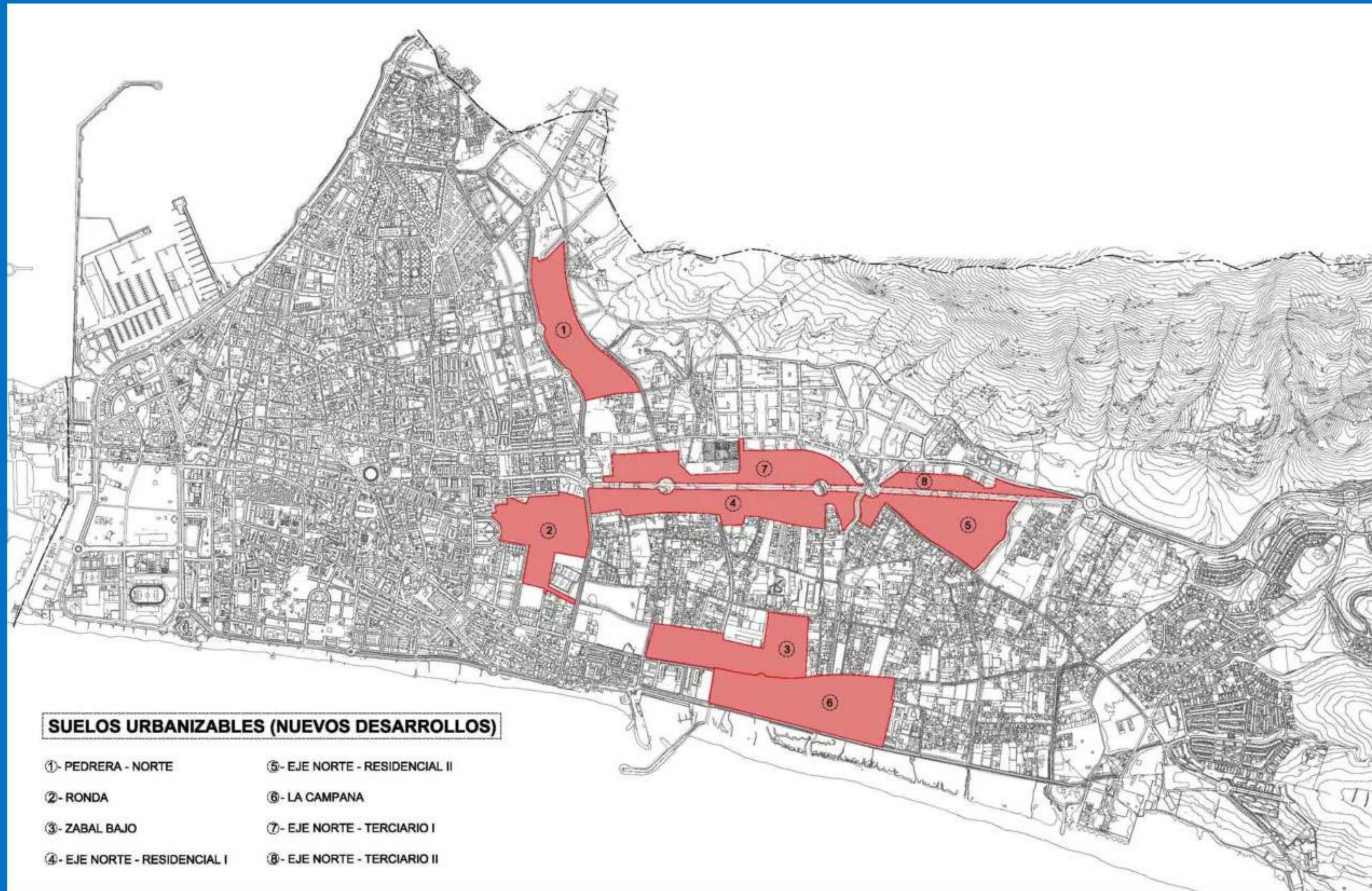
These efforts will not only beautify the city but also strengthen La Línea's connection with its rich maritime heritage.

Commitment to "El Zabal"



We are committed to transforming 'El Zabal' through a strategy of urban and social improvements, creating a habitable and safe environment.

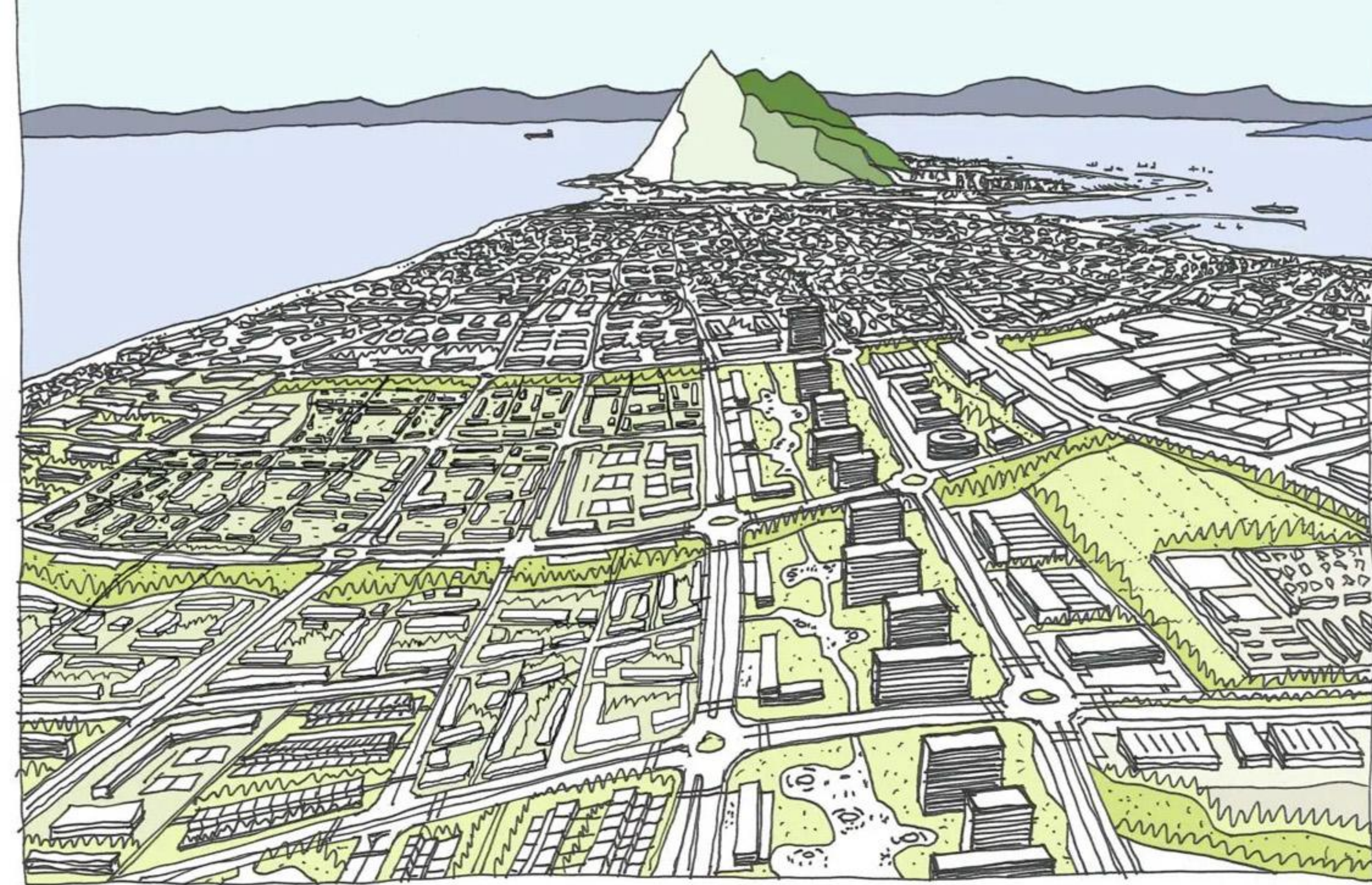




This considered approach will enable residents to enjoy an enhanced quality of life whilst fully integrating into the social and economic fabric of La Línea.

Residential and Productive Axes





The projects in the 'North Axis' and 'Cartagena Avenue' represent the future of La Línea, combining modern housing with productive opportunities based on technology and innovation.

These areas will be key to attracting new residents and businesses, driving sustainable growth.



Heritage Conservation and Green Systems





Respect for our heritage and the promotion of green spaces are fundamental in our development plan. Through conservation and the creation of green corridors.

La Línea positions itself as a city that values its history and is committed to a sustainable and healthy future.

Investment Opportunities





La Línea is at a crucial moment of transformation.

We invite investors to explore the unique opportunities offered by the PGOU, contributing to a city that is moving towards a promising future.

Your investment can play a decisive role in this exciting chapter of our development.



pgoulalinea.com

If you are interested in contributing to the transformation of La Línea and would like more information about investment and development opportunities, please do not hesitate to contact us. Together, we can make the vision of a bright future for our city a reality.